
How to become a Radio Presenter

Career of the week



What does a radio presenter do?

- **Radio Presenting:** Radio presenting involves hosting shows, interviewing guests, playing music, and engaging with listeners. It's a dynamic and exciting career that allows you to connect with a wide audience.
- **Role of a Radio Presenter:** As a radio presenter, you are the voice of the station. You bring stories, news, music, and facts to life, enabling audiences to connect with what they're hearing



Skills Required

- **Communication Skills:** Clear and engaging speaking abilities.
- **Creativity:** Ability to create interesting content.
- **Technical Skills:** Operating radio equipment and software.
- **Research Skills:** Preparing content and staying informed.



Educational Path

Further Education: Consider degrees in Media, Journalism, or Broadcasting.

Online Courses: Platforms like Udemy offer relevant courses.

BBC Academy: Provides free online courses and resources specifically tailored to radio and broadcasting.

- Gaining Experience & Building a Portfolio

- **Local Radio:** Volunteer or intern at local radio stations.
- **Podcasts:** Start your own podcast to practice and showcase your skills.
- **Demo Tapes:** Record and compile your best shows or segments.
- **Online Presence:** Create a website or social media profiles to share your work.
- **Networking:** Connect with industry professionals and attend relevant events.



Career Opportunities with a Qualification in Radio Presenting

- Radio Producer
- News Reporter/Anchor
- Audio Engineer
- Voice-Over Artist
- Radio Station Manager
- Sales and Marketing Specialist
- Podcast Host/Producer
- Radio Programming Director
- Public Relations Specialist

